



Zarraffa's Expands in Drive-Through Arena

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Coffee Franchise, Zarraffa's Coffee, will open its third Queensland drive-through store on Monday 29 November.

The store is the second Zarraffa's drive-through for the Gold Coast and will be located in Nerang. Zarraffa's Coffee CEO Kenton Campbell said enquiry had been high for the drive-through business model and he is pleased that the right franchisee and location could be found.

"We've known for some time that the drive-through model would provide another strong revenue stream for the company and more importantly, enable us to service our customers better," he said. Franchisees Ben Old, Dion Scholz and Nicole Luchterhand said the new store's location is ideally situated just off the M1 motorway and will service the major arterial road traffic as well as an abundance of businesses.

"We intend to look after our local business community by offering local business staff a free upsize during work hours," Old said. "We are also offering a free thermo to the first 10 tradies though the drive-through each morning of the opening week."

As well as drive-through coffee, the Nerang site will offer a coffee shop and dining options and a full coffee menu.