



## **From coffee kin to wildlife warrior**

Source: Gold Coast Business News  
Date: 16 October 2009

ZARRAFFAS Coffee founder Kenton Campbell has teamed up with wildlife crusader Bob Irwin to save Australia's endangered species.

The philanthropist has also launched a recycling initiative titled 'life of a cup', that traces the process of waste management for takeaway coffee cups.

"There needs to be a big balancer to what I'm doing. The one question I always ask myself in business is what impact it will have on the animals or the eco system. I'll either re-think or not do it," says Campbell.

The 2008 Gold Coast Business News Young Entrepreneur of the Year is also putting the finishing touches on a book titled Stick Your Neck Out.